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## Julia's Grace Foundation Mission

### **Bringing moments of happiness and support to children with cancer and their families.**

Julia's Grace Foundation is a tax-exempt, non-profit organization created to share a generous child's wish to make the long days in the oncology clinic feel shorter and more "normal".

The Foundation believes that putting a smile on a child's face is as essential an element in the treatment of childhood cancers as medical treatment and research. Contributions to Julia's Grace Foundation go directly to bringing moments of happiness to children during their treatment for cancer as well as providing monetary support to families experiencing financial hardship due to the direct result of a child's cancer treatment and care.

Before she died of childhood cancer at age 8, Julia Grace Eveland led by example. Julia always put others first, donating all her birthday gifts to the oncology clinic, entertaining fellow patients with her singing and asking that proceeds from a school fundraiser for her be re-directed to help find a cure for childhood cancer.

To keep her loved ones smiling, Julia composed Julia's List -- ten simple "things to do to make you happy". Translating that list into powerful ways to positively reach out to children and their families as they cope with cancer is the focus of Julia's Grace Foundation. The Foundation provides simple surprises (HUGS) and grants monetary assistance (GRACES) for financial hardships arising as a direct result of a child's cancer care.

HUGS are special surprises delivered through Hug Boxes at home, the clinic or distributed at public events to children who are currently diagnosed with and under treatment for any form of childhood cancer. Julia's List lends unique themes to each of the four (4) types of typical Hug Boxes. The Foundation also distributes personalized boxes based on a given child's special desire. GRACES are financial assistance to the family in the form of specific bills paid directly by the Foundation. The Foundation bases eligibility for HUGS and GRACES on the referral of a social worker, child life worker or primary physician.

Julia's Grace Foundation is a volunteer organization with no paid employees. Operations are managed and run by volunteers. The Foundation raises money through various events, direct donations, and selling tee shirts based on Julia's List.

## Contact Information

- Address: PO Box 1081 Royersford, PA 19468-1162
- Email: [admin@juliagracefoundation.org](mailto:admin@juliagracefoundation.org)
- Web address: <http://juliagracefoundation.org/>
- Facebook: <https://www.facebook.com/juliagracefoundation/>
- Twitter: [@JuliasGraceFdn](https://twitter.com/JuliasGraceFdn)
- Blog: <http://www.carepages.com/carepages/JuliaGrace>

## Fact Sheet - About The Julia's Grace Foundation

- **Founded & Tax Exempt Status:** 2013
- **Non-profit status:** 501(c)3 non-profit organization
  - Volunteer organization; no paid employees. Volunteers help with administration, behind the scene support, organization and run many fundraising events.
  - Guidestar Silver Level Participant signifying The Foundation's commitment to transparency, <https://www2.guidestar.org/profile/46-3804984>
  - Financial Information:  
[http://990s.foundationcenter.org/990\\_pdf\\_archive/463/463804984/463804984\\_201412\\_990EZ.pdf](http://990s.foundationcenter.org/990_pdf_archive/463/463804984/463804984_201412_990EZ.pdf)
  - EIN: 463804984
  - IRS Report: <http://charitycheck101.org/report/?id=463804984>
  - Great Non-Profits: [http://greatnonprofits.org/org/julias-grace-foundation?gclid=CJXgIf7agNECFd6CswodhoMD\\_A](http://greatnonprofits.org/org/julias-grace-foundation?gclid=CJXgIf7agNECFd6CswodhoMD_A)
- **Impact (2016)**
  - Funds Raised: \$ 128,825
  - Administrative Costs: 13.2% of assets
  - # Lives touched with Hug Boxes: 528 children
  - # Lives touched with GRACES: 35 families
  - #Fund Raisers: 8
- **Directory**
  - Founders: Parents of Julia Grace  
Janet Miller-Eveland  
John Eveland
  - Board  
Janet Miller-Eveland: President, Treasurer  
John Eveland: Vice President  
Cindy Haenn: Secretary  
John Kain  
Todd Morrissey  
Dr. Julie Stern-Delfiner  
Dr. Donna Sudak
- **Awards, Grants, Recognition, Sponsors**
  - **Teva Pharmaceutical Industries Ltd.,** (NYSE: TEVA)  
2016 & 2017 Community Partnership Program. Teva program provides charitable funding and employee volunteers to qualified local organizations that support patients and their caregivers in geographic areas where Teva has business presence.
  - WaWa Foundation
  - FedEx
  - **Sponsors:**
    1. Royersford ATA Martial Arts (Royersford, PA)
    2. Waffatopia (Conshohocken, PA)
    3. Kenzie Media (Gilbertsville, PA)

## Quotes - Hug Box and Grace Recipients Speak Out

- “Wanted to share with you that a Mom stopped me yesterday and thanked me for the box that I gave her for her son. We offered him one of the box's that you left behind from last week and she said that out of nowhere the other day he walked up to her and gave her a big hug and smile. She has been having a hard time connecting with him and getting him to open up and be expressive since diagnosis, so she said she was taken aback when he did this. She said that he later showed her the card from inside the box and said "I want to do these things."
- “Thank you Julia’s Grace Foundation for this awesome hug box!! Brought a huge smile to my baby girl’s face!)
- “The Julia’s Grace Foundation has given our family our first trip. This trip is not only our first ever family trip, it is our time to be a “normal” family that does “normal” things. I cannot express the amount of joy that this has brought our family. We would have never been able to do this ourselves! I truly want to thank you and let you know how truly grateful we are. Words can never really express our gratitude for your love and kindness!”
- “My daughter was a recipient of one of your “hug boxes” today. It was very much appreciated and came on a day when it was very much needed.”
- “Emma got her "hug" box tonight filled with all kind of goodies and gymnastic stuff. She went to bed carrying her new doll saying it's her new best friend. God bless you all for putting smiles on Emma's face.”
- “Wow!! Today my son received the best "Hug" box from Julia's Grace Foundation. It was chock full of everything he loves and it brought the biggest smile to his face. He was beyond surprised and blown away by the thought that went into this "hug". There is no doubt you made a difference today!”
- “Julia's Grace is an amazing organization. They helped us get our vehicle inspected and back on the road. When your child is sick and has countless doctors’ appointments, this act of true kindness is immeasurable. Thank you Julia's Grace.”
- “Thank you so very much for the bountiful array of Magic the Gathering products and artwork. The artwork was amazing, the products made me overjoyed and the comforter made me sleep better at night. Overall, that gift made my day, my week, and my year! Thanks.”
- “We just heard...that Julia’s Grace Foundation was able to help us by paying several of our utility bills this month. This year has been a challenge as our 15 year old son battles a relapse of the brain cancer that was originally diagnosed in April 2013. The financial help form Julia’s Grace is an incredible blessing to our family and we are so grateful for it!”

## FAQs

- What does Julia’s Grace Foundation do?
  - The Foundation distributes surprises (HUGS) to children currently under treatment for cancer as identified by friends and local children’s hospitals. Julia’s Grace Foundation helps with the need for financial assistance arising as a direct result of their child’s cancer (GRACES) up to \$1000 to pay a specific non-medical bill on their behalf. Families do not receive money directly.
- What is a HUG?
  - There are two types of HUGS. Typical Hug Boxes are based on Julia’s List. For example, the recently-added “Puppy Hug Box” contains a stuffed Julia’s Grace Puppy, a copy of the children’s book “Snuggle Puppy” and a special framed illustration of Julia’s List # 5, “Think About Puppies” on which the box is themed. Another Hug Box is the “Watch a Funny Movie” box based on Julia’s List #3. It contains movie candy, popcorn and movie rental certificates.
  - A Hug Box can also contain a simple, personalized request for something that will brighten a child’s day. For example, Julia’s Grace has provided tickets to a Broadway show with dinner and, a day at the zoo.
- What’s a typical GRACE?
  - The Foundation has donated money towards electric bills, mortgage payments, and an unexpected car repairs. GRACES are always paid directly to the issuer of the invoice.
- How is Julia’s Grace different from other childhood cancer charities?
  - The Julia’s Grace Foundation focuses on the NOW rather than the future, on bringing smiles to children’s faces during their cancer treatment, on being happy today.
- I know a child who needs a HUG. How can I give one to her/him?
  - In addition to a referral by social worker, child life worker or primary physician, individuals can request a HUG Box. (Link to the form.)
- What if I know a family in need of a GRACE?
  - A social worker, child life worker or primary physician can refer a family.
- Why are childhood cancers different from adult cancers?
  - Childhood cancers are not typically the result of something a child did in the way that smoking-related cancer is a result an adult’s action. “Childhood cancers are often the result of DNA changes in cells that take place very early in life, sometimes even before birth.” “Unlike many cancers in adults, childhood cancers are not strongly linked to lifestyle or environmental risk factors.” <sup>1</sup>
  - “Many childhood cancers have much higher survival rates when they are diagnosed in the early stages of the disease. Unfortunately, childhood cancers are sometimes overlooked or misdiagnosed because early symptoms are mistakenly attributed to more common injuries or illnesses.” <sup>2</sup>
  - “Diagnosing childhood cancer is even more difficult in cases where children cannot explain how they feel. Infants and young children may be unable to communicate their symptoms, which can delay diagnosis. By the time cancer is discovered, the need for treatment may be urgent.” <sup>3</sup>

- What's the meaning of Julia Grace's black, white and pink cancer pin?



- The first time Julia lost her hair from the effects of chemotherapy she was five years old. She immediately said that she wanted to find hats that she could wear that made her feel special. She was always quite the “fashionista” with a collection of hats. Julia had one favorite hat that was made of a zebra print fabric with a bright pink feather puff. When Julia relapsed in May of 2013, her class wanted to make sure that Julia knew she would be there with them in spirit at a special school event. So the entire school wore zebra ribbons with pink tips ribbons that they made.
- Does Julia's Grace Foundation receive any government funding?
  - No. All funding for Julia's Grace Foundation comes from donations from individuals and private grants.
- What is Wilms Tumor?
  - Julia suffered from Wilms' tumor. Also called nephroblastoma, the disease is a malignant (cancerous) tumor originating in the cells of the kidney. It is the most common type of renal (kidney) cancer and accounts for about 6 percent of all childhood cancers. Wilm's has a cure rate (5 year survival rate) of 95%. Unfortunately, Julia was not one of them.
- Where can I learn more about childhood cancer?
  - Cancer is the leading cause of death by disease in children and adolescents in the United States. (Source: National Cancer Institute)
  - Approximately 20 percent of all children with cancer will die because of their disease, a secondary cancer, or complications from treatment. (Source: National Cancer Institute)
  - Information on childhood cancers: <https://www.thetruth365.org/http://curesearch.org/Number-of-Diagnoses>
  - Information on Wilms Tumor: <http://www.chop.edu/conditions-diseases/wilms-tumor-kidney-tumor>
- <sup>1</sup> <http://www.cancer.org/cancer/cancerinchildren/detailedguide/cancer-in-children-differences-adults-children>
- <sup>2</sup> <http://www.acco.org/diagnosis/>
- <sup>3</sup> <https://www.stbaldricks.org/blog/post/adult-cancer-vs-pediatric-cancer-the-difference-starts-on-day-one/>

## Logo, photos and graphics

Available for download upon request: [janet@juliagracefoundation.com](mailto:janet@juliagracefoundation.com)

- The Story Behind Julia's logo



- PMS Color: 213C Pink; PMS Black
- Julia was just five years old, the first time she lost her hair from the effects of chemotherapy. Being quite the “fashionista”, she immediately found hats she could wear that made her feel special. Her one favorite was made of a zebra print fabric with a bright pink feather puff. When Julia relapsed in May of 2013, her school class wanted to make sure that she knew she would be with them in spirit at a special school event. So the entire school wore zebra ribbons with pink tips that they made. The Foundation has adopted her colors in the ribbon as its emblem.

- Julia Grace Eveland



○ HUG Boxes



○ Julia's Grace Pin



○ Audio or video clips

- <https://www.youtube.com/watch?v=nIYulJ1yiuw>
- <https://www.youtube.com/watch?v=nHkOfWDM-FU>



## About Julia's List To Make You Happy

- Characteristically, Julia always thought of others first – fundraising and entertaining other children with cancer even while she, herself, was being treated for Wilms Tumor. On August 31, 2013, just 5 days before she passed, Julia shared a list of 10 things her parents could do when they felt down and blue – a simple list of “things to make you happy”.
- Give someone a hug, Julia's 10<sup>th</sup>, and final “grace” is the pillar of Julia's Grace Foundation.
  1. “Grab some friends and have a lunch date.”
  2. “Think of happy thoughts.”
  3. “Watch a funny movie.”
  4. “Hear some nice music.”
  5. “Think about puppies.”
  6. “Think about your children.”
  7. “Think about what you are going to do in the future.”
  8. “Have waffles and ice cream.”
  9. “Think about your favorite things in the world.”
  10. “Give someone a hug.”

## In the News

- Julia's Grace Foundation hosts 4th annual Julia's Palooza for children with cancer, The Mercury, 11/12/16, <http://www.pottsmmerc.com/article/MP/20161112/NEWS/161119922>
- Julia's Grace to host 3rd Annual Ninja Race, 09/29/15, Berks-Mont News, <http://www.berksmontnews.com/article/BM/20150929/NEWS/150929792>
- Julia's Grace Foundation hosts 4th annual Julia's Palooza in Royersford, The Times Herald News, 11/14/16, <http://www.berksmontnews.com/article/BM/20150929/NEWS/150929792>
- Spring-Ford Student Loses Battle with Cancer, But 'The Fight Continues', The Patch, 09/12/13, <http://patch.com/pennsylvania/limerick/springford-second-grader-loses-battle-with-cancer-but-the-fight-continues>

## Speaker's Corner

- Janet Miller-Eveland, the mother of Julia Grace, is founder and director of Julia's Grace Foundation along with her husband, John. Janet is available to speak on the following topics:
  - Julia's Story
  - Speaking up for Pediatric Cancer
  - Changing the language of childhood cancer
- Previous Speaking Engagements
  - Spring-Ford Chamber of Commerce
  - Spring-Ford Rotary Club
  - Relay for Life Phoenixville
  - Teva Pharmaceuticals Winterfest 2016
- Contact Janet Miller-Eveland, (610-310-2110, [janet@juliagracefoundation.org](mailto:janet@juliagracefoundation.org))

## Board Bios

### **Janet Miller-Eveland, Chairman**

Janet, Julia Graces' mother, took up the cause of making life better of children with cancer when her daughter was diagnosed in 2009. With over 25 years' experience in managing complex teams, Janet currently is the Director of the Resource Center for Sodexo, a French food services and facilities management company. Janet holds a BS Degree in Organizational Dynamics from Eastern University.

### **John Eveland**

As Julia Grace's father, John has been an advocate for childhood cancer awareness since Julia was diagnosed. John has more than 30 years of management experience and currently works for the FedEx Office in the Philadelphia area as Transportation Operations Manager. He holds a BS in Business Management from Ursinus College.

### **Donna Sudak, MD**

Donna Sudak is an academic psychiatrist who is currently Professor, Senior Associate Training Director, and Director of Psychotherapy Training in the Department of Psychiatry at the Drexel University College of Medicine. She is a clinician-educator with a wealth of experience and multiple awards for her teaching. Donna has multiple publications in her field. She is the Past President of The Academy of Cognitive Therapy, former Editor of the PIPE examination, and serves on multiple national committees, including the Board of Regents of the American College of Psychiatry, and the Presidency of the American Association of Directors of Psychiatry Residency Training in 2018-2019.

### **Julie Stern-Delfiner, MD**

Julie, Julia Graces' oncologist for nearly 4 years, is an attending physician and director of Outreach Services with the Division of Oncology at The Children's Hospital of Philadelphia (CHOP), as well as a Professor of Pediatrics at the Perelman School of Medicine at the University of Pennsylvania. She specializes in treating children with cancer and bleeding disorders. Julie received her MD from Northwestern University Medical School (Chicago) in 1999.

### **John Kain**

John is an independent consultant since 2016, focusing on pharmaceutical marketing decision support activities including such as marketing research, data analysis & reporting; marketing analytics; forecasting; competitive intelligence; managed markets research & analysis; BD&L analytical support. Previously John spent 20 years' in pharmaceutical consulting firms, serving in finance, sales and marketing roles. He holds a B.S. in Finance from Drexel University.

### **Cindy Haenn**

Cindy Haenn is the Sales Operations Manager for the U.S. operations of De Monchy Natural Products, Inc. with over 25 years of administrative and hospitality management experience. Cindy has served as a volunteer and member of the Executive Board (2 years) for Angel Flight, a non-profit which provides free air transportation to distant medical facilities, delivering supplies to disaster areas, and reuniting families during desperate times. She is graduate of Penn State with a B.S. in Hospitality Management.

### **Todd Morrissey**

Todd Morrissey is the Chief Operating Officer and a Partner at LLR Partners, a Philadelphia-based Private Equity firm that supports the growth objectives of lower middle market companies. He holds a BS in Business Administration from Georgetown University and an MBA from Columbia Business School.